

GetRaising!

A survey on Fundraisers, Governance and Trusteeship

In May 2016, The IoF ran an online survey, together with Peridot Partners, Hubbub and the Social Change Agency to gather the thoughts and views of fundraisers, receiving 300 responses from fundraisers across the sector:

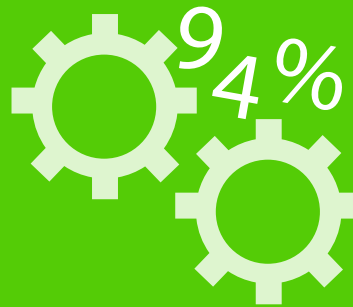


78% say that the idea of being a trustee appealed to them,

while 11% said it did not and 10% weren't sure.



88% agreed that being a trustee adds skills and experience which can help a fundraiser progress in their career.

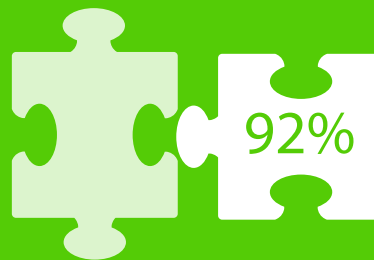


94% agree that being a trustee can provide valuable experience and insight about how a charity works.



92%

say it would be helpful or very helpful to have a professional fundraiser on their trustee board.

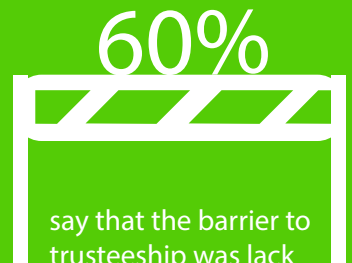


92% agreed that volunteering as a trustee is an important way to contribute to the work of a charity.



81%

say that fundraising skills and experience were underrepresented on boards and charities where they had worked.



60%

say that the barrier to trusteeship was lack of knowledge about the role of a trustee and how boards work.



93%

have volunteered for a charity in the past.



39%

say they wouldn't know where to look for trustee opportunities.

the social change agency

hubbub

Institute of Fundraising

peridot
Living our values

Download the full report at: www.thesocialchangeagency.org