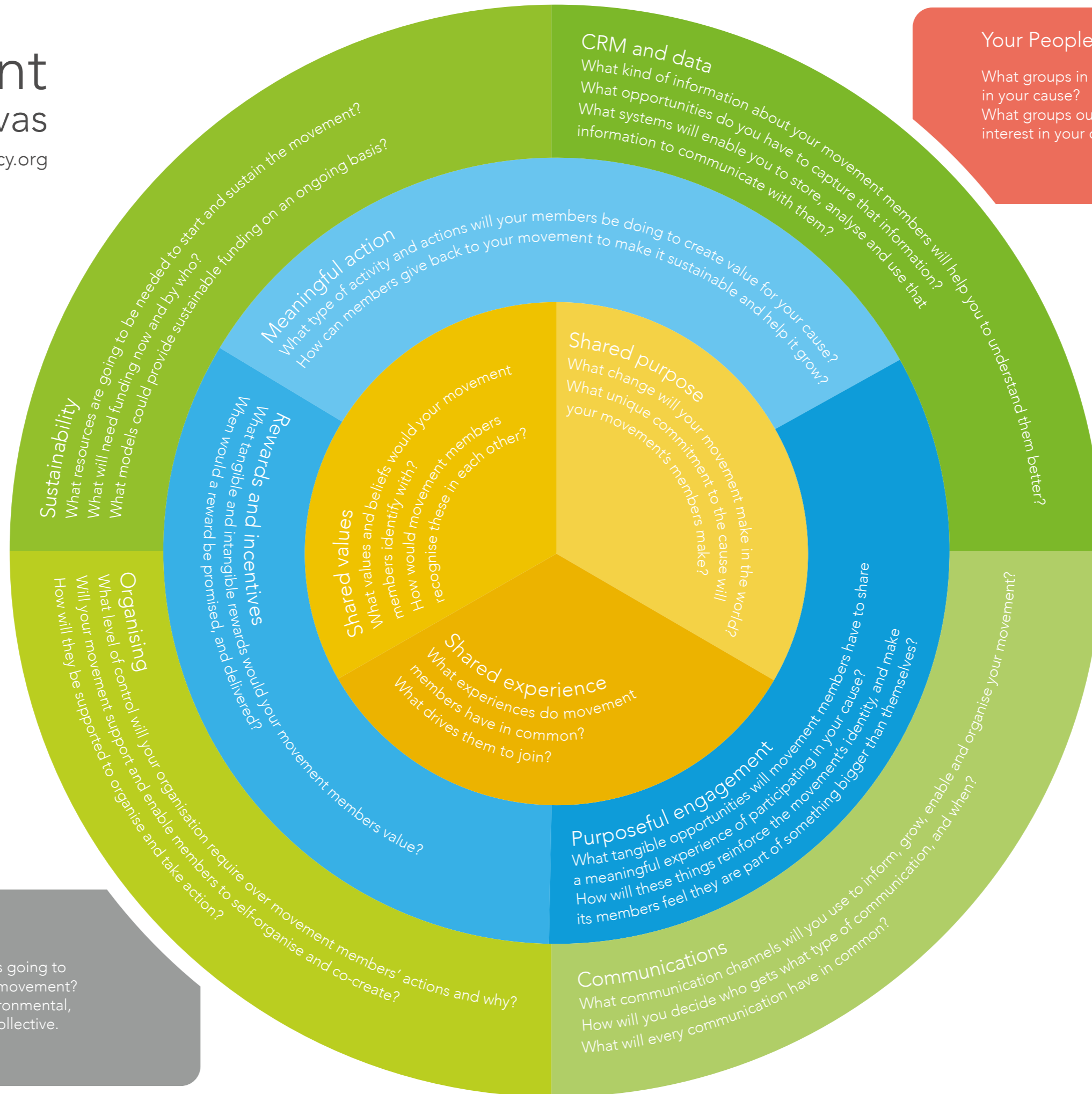


The Movement Building Canvas

www.thesocialchangeagency.org



Your People

What groups in your network share an interest in your cause?
What groups outside your network have an interest in your cause?

Movement Identity
Movement Journey
Movement Enablers

Your Impact

What is the change that is going to happen because of your movement?
This could be social, environmental, economic, individual or collective.