



**The Network  
Building Canvas**

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# Shared Identity

Why do people join the network?

What do network members have in common?

How do members make the network bigger than the sum of its parts?




# Purpose

What problem is the network trying to solve?

What changes does it aim to achieve?

What commitment to the network do your members make?





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# Typologies & Structures

How centralised or decentralised is the network?

Does your network have its own legal structure?

How do you ensure the network delivers its purpose?



# Values & Culture

How do you want network members to treat each other?

What are the network's values?

How does the network communicate its values, both internally and externally?





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# Decision-Making

How frequently do your members meet and discuss strategy?

What gives the decision makers their authority?

How are conflicts handled within the network?




# Leadership

Do people self organise in the network?

Who has the authority to create, change and enforce rules?

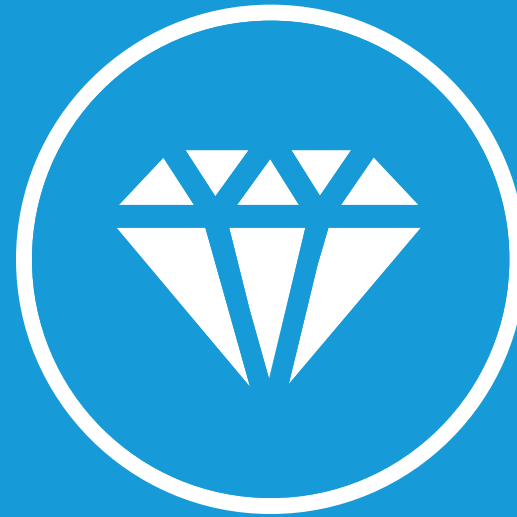
Who hires and manages staff?





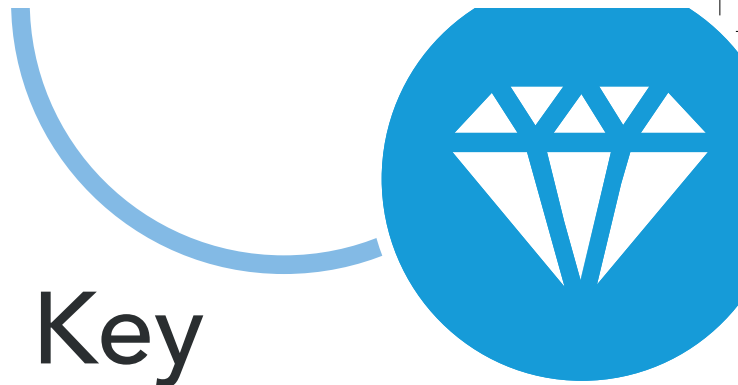
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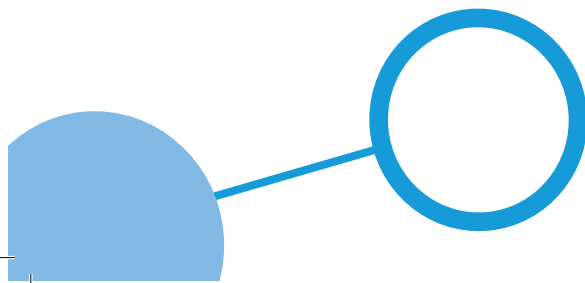


# Key Activities

How does the network meet its aims?

What activities does it collectively undertake?

Are there other activities it should be doing?



# Value Creation

What are the benefits of joining the network?

How do members contribute to the network to make it sustainable?

How do members benefit from contributing to the activities of the network?







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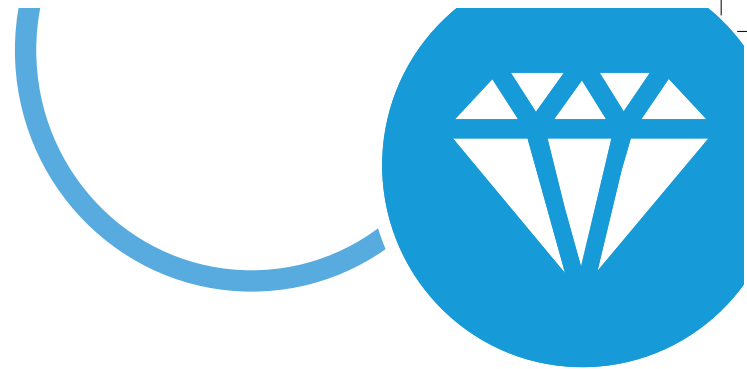


## Roles

What roles does the network have and need?

Who ensures roles are performed effectively?

Do you have a succession process if people move on?

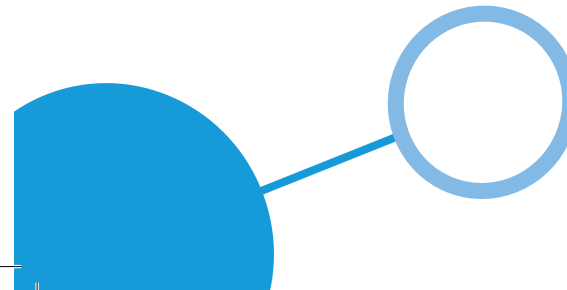


## Scaling

Do you have a plan to grow your networks impact or size?

How do you spread successful ideas?

How easy is it to attract new members of expertise?





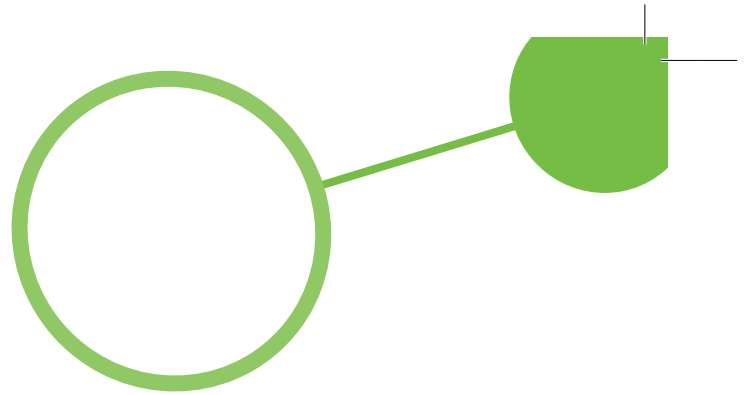
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# People

Who are the people the network works with and works for?

Who are the members now, and in the future?

What groups outside the network have an interest in your cause?



# Communications

What communication channels do you use within your network?

How do you communicate externally about your network?

How do you communicate internally?



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# Sustainability

What is the network's business model?

How is the network funded?

What challenges do you face in keeping the network going?

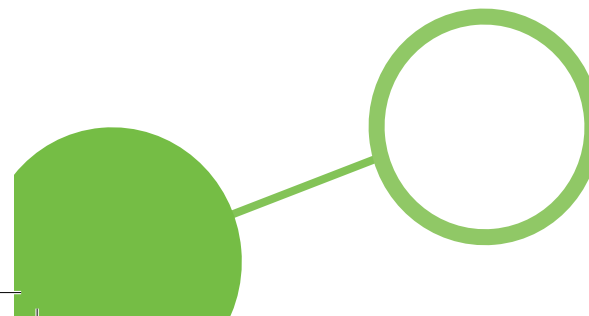


# Assets & Infrastructure

What assets does the network have?

How well is the network working?

What additional infrastructure does the network need?





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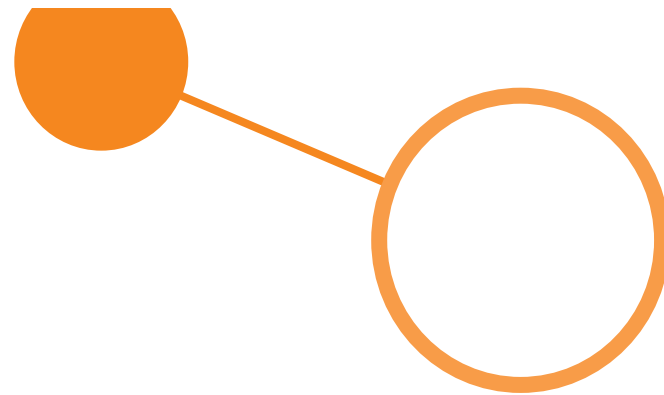
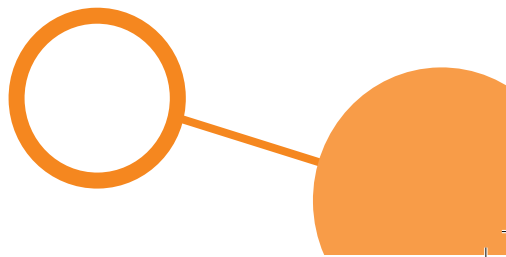


## Results

Does the network have specific and measurable objectives?

Are these monitored and shared with members?

What tangible impact does the network deliver or aim to achieve?



## Wellbeing

Does the infrastructure support good coordination and easy collaboration?

How much do members contribute to delivery of network activities?

How is member satisfaction measured?

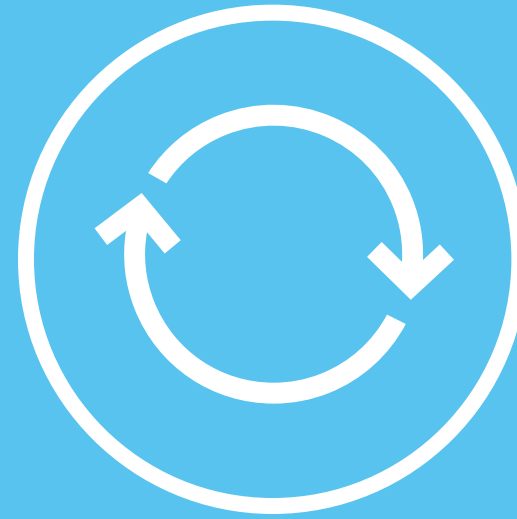






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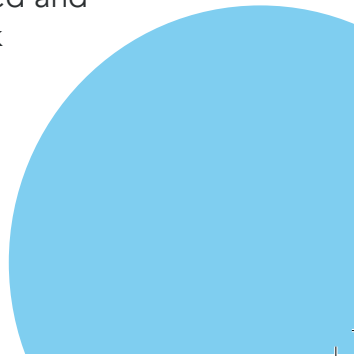


# Transition & Conflict

How do handovers and transfer of responsibilities happen?

What will happen to assets (knowledge, buildings, people) if the network ends?

How will value be retained and redefined as the network grows and changes?



# Connectivity

How is the network connected to other networks, and partners?

What flows through the network: information, knowledge or other resources?

What internal connections or blockages exist?

